

Laura A. Bendfeldt

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Education

LONG ISLAND UNIVERSITY-POST

Brookville, NY, USA

B.Sc.in Business Administration with Concentration in International Business

Bachelor degree May 2018 with honours: Summa Cum Laude

GPA: 3.97/4.0

Bloomberg Market Certificate (December 2016)

Experience

LUNCHNOW.com

Hamburg, DE

Chief Operating Officer

07/2020 – today

- Designing and implementing business strategies, plans and procedures
- Monitoring the daily operations of the company and the work of the managers
- Setting comprehensive performance and growth targets and evaluate them on a quarterly basis
- Performance evaluation by analyzing and interpreting data and metrics
- Inventory Management and coordination of orders with the departments

LUNCHNOW.com

Hamburg, DE

Cooperation Manager/ Executive Assistant

07/2019 – 07/2020

- Further development and implementation of the business model with the CEO
- Evaluation and management of the accounting system to analyze data, cash flows and NPV
- Completed the PwC NextLevel Scale North programme with a focus on business model development, financial planning and purchasing
- Project management of the implementation of the new GDPR in all departments
- Organization and execution of the 2nd financing round (Series A)

DOLPHIN INNOVATIONS GMBH (TRU VIRTU)

Hamburg, DE

Junior Key Account Manager

10/2018 – 07/2019

- Support of purchasing department with purchases of components to ensure the availability of raw materials in MS-Navision
- Negotiation of international contract conditions with turnovers of >100.000 € p.a.
- Organization and execution of logistics orders for international import/export
- Sales -order processing, documentation and maintenance of the merchandise management system (MS-Navision)
- Supervision and training of the trainees for order entry in the merchandise management system

Leadership and Activities

LONG ISLAND UNIVERSITY POST

Brookville, NY, USA

Captain of the Varsity Swim Team of the University

08/2016 – 05/2017

- Completed 20+ hours of training/week while achieving the top 2% of the academic level
- 2x All-American and Academic All-American
- Mentored new team members for a better introduction to the team
- Organized team events to improve team culture and team spirit

BETA GAMMA SIGMA GERMANY ALUMNI CHAPTER

Vicepresident (Volunteer)

07/2018 – today

- Approval of all procurements
- Communicate at least weekly with the BGS headquarters in the USA about all relevant topics

Skills and interests

Technical: MS-Office, MS-Navision, SAP MM/SD, Orbis, Jira Atlassian/ Confluence, Google Firebase

Language: German (Mother Tongue), English (C1), French (A1), Spanish (A1)

Interests: Swimming, Ice-Hockey, Personality research according to Myers-Briggs